

GREAT FUNDRAISING IDEAS

If you want to raise the most money out of all your friends, you need to have a wide range of fundraising ideas. Here are some to get you started!



Hold A Bake Sale!

Bake some tasty treats to sell to your friends!



Wash Some Cars!

Ask grown-ups if they will pay you to wash their car and put the money in your Sleep Out pot!



Collect Loose Change!

Ask everyone in your house to put pennies aside!



Ask Friends & Family To Sponsor You!

Most importantly, tell everyone you're raising money for local homeless people and ask them to sponsor you! Don't forget to say please and thank you!

THANK YOU

Thank you once again for taking part in The Really Big South Essex Sleep Out!



*Artist's impression!

Don't forget, every Sleep Out that raises £100 will receive an amazing **SLEEP OUT SURVIVOR T-SHIRT** and all participants receive a SLEEP OUT CERTIFICATE! So remember to send your sponsorship money in! Good luck with your fundraising!



SLEEP OUT SURVIVORS' KIT

www.harpsouthend.org.uk

HARP is a registered charity: 1098126

www.essexsleepout.org

SLEEP OUT. RAISE MONEY. HELP LOCAL HOMELESS PEOPLE.

Thank you for signing up to HARP's Really Big South Essex Sleep Out. You're joining families and groups across the South Essex area who'll be setting up camp on and around World Homeless Day in October, and helping their Sleep Out Survivors to get sponsored to sleep the night outside under the stars, in support of local homeless people.

By getting sponsored to spend the night outside you will be helping to transform the lives of homeless people in and around the South Essex area. We believe that everyone should have a place to call their own, and that no one in this day and age should be sleeping on the streets. Thank you for joining us!

A REALLY SPECIAL THANK YOU

Last year, HARP helped over 1,100 people who had no where to live. The reasons for people becoming homeless are usually complicated, but HARP always treats everyone with respect and care.



Matt came to HARP when he had nowhere else to go. With the help of people like you though, he got his life back on track:

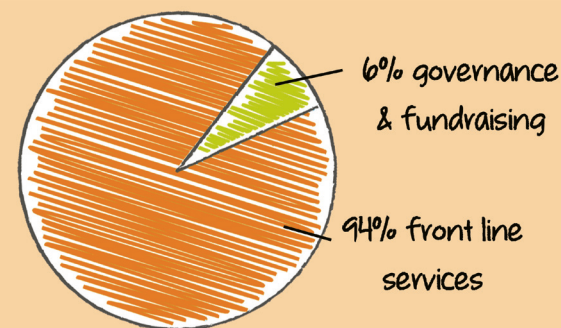
"I did lots of very silly things when I was younger, and in the end I had no contact with my mum or my children. I was really stuck and thought I had nowhere to turn, until I found HARP."

HOW YOU'RE HELPING

HARP is the independent charity based in Southend-on-Sea that reduces homelessness by providing essential services, emergency housing and long term solutions - enabling people to rebuild their lives and return to independent living.

Every £5 raised will help to ensure that someone has a bed for a night.

The success of the Really Big South Essex Sleep Out will help to make sure that we are all there for everyone who needs us long after the Sleep Out is over.



Last year, for every £1 we spent, 94p went directly on our front line services, with just 6p spent on essential running costs and fundraising.

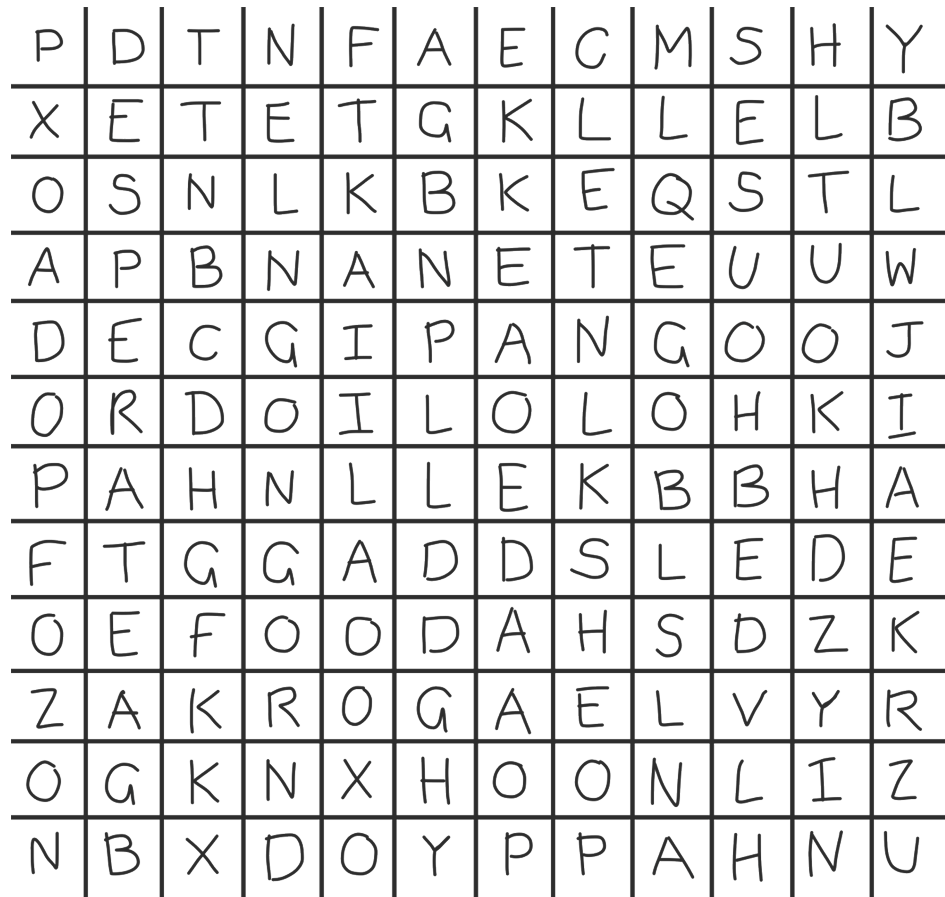
FUNDRAISING TOP TIPS



- 1** Start fundraising straight away. Creating a Just Giving page for your Sleep Out is easy. Just follow the link in your thank you email
- 2** Share your page on all your social media sites to get as much exposure as possible for your Sleep Out!
- 3** Set a sponsorship target and let everyone know how their support will help Southend's homeless community
- 4** Make sure everyone who sponsors your Sleep Out ticks the Gift Aid box. This will make their donation worth 25% more at no extra cost
- 5** Invite as many friends as possible and encourage them to raise money too! The more the merrier!

HELP HOMELESS PEOPLE WORDSEARCH

Can you find all the words below? Cross them off as you go! Good luck!



ALONE
BAG
BED
BLANKET

COLD
DESPERATE
FOOD
HOUSE

PENNILESS
SLEEPING
UNHAPPY



“Without HARP, I don’t think I would be alive today. With the help of kind people like you, I was able to see my family again. You are amazing for raising money so that more people like me can turn their lives around. Thank you!”

Write your name here!



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SLEEP OUT SURVIVOR CHECKLIST

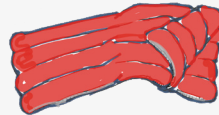
Every Sleep Out Survivor needs to make sure they have the essentials to make it through the night. Tick the items that you think you will need, and write any we've forgotten down at the bottom!



Tent ☐



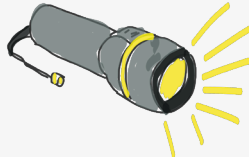
Snacks ☐



Sleeping Bags ☐



Books ☐



Torch ☐

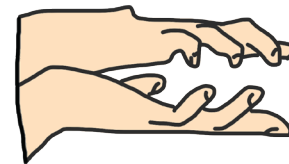
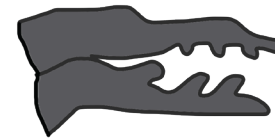


Games ☐

MY NOTES

SLEEP OUT SHADOW PUPPETS

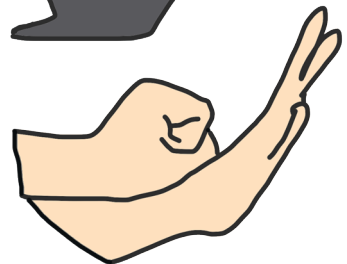
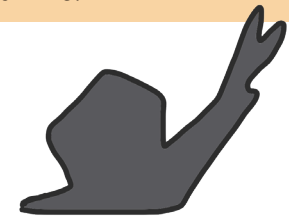
Your help means that we can support homeless people in Southend and keep them safe and warm and help them to find a home of their own. The Really Big South Essex Sleep Out isn't just about fundraising though, we want you to have a fun and memorable night too. Why don't you let people know that you are a Sleep Out Survivor by posting a Sleep Out Survivor Shadow online?



CROCODILE



RABBIT



SNAIL

Just grab your torch, make some fun shadows like these and get your grown up to post them on social media with the hashtag #EssexSleepOut